Jason Kreiger

Animator / Illustrator



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EDUCATION

Savannah College of Art and Design

Bachelor of Fine Arts Cum Laude, 2D Animation 2004-2008 Savannah, GA

Thompson Institute

Associates Degree in Special Technology, Digital Arts, 2002-2004 Harrisburg, PA

SUMMARY/OBJECTIVE

Talented 2D animator, illustrator, and artist with 14 years of experience in the creative field. Experience managing and executing projects from conception to completion by clients and artists alike as Co-owner of BrainVessel Art Gallery and Branding Service for the last 10 years. Excited to put my unique set of skills and experience to the test.

SKILLS

- Traditional 2D animation
- Character Design
- Storyboarding
- Illustration
- Motion Graphics
- Concept Art
- Art Direction
- IP & Product Development
- Problem Solving
- Detail-Oriented

SOFTWARE

- Adobe Suite Photoshop, illustrator, After Effects, Premiere Animate/Flash, Audition, InDesign
- Other Corel Painter, Flipbook, Clip Studio Paint

WORK EXPERIENCE

BrainVessel, Branding | Art Gallery — co-owner **2013 - PRESENT**

- Managed projects from storyboard to completion, collaborating with clients to produce animations, printed collateral, promotional giveaways, digital marketing, logo design, billboards, character design, and game assets.
- Created, animated, and managed <u>Don't Be A Weasel</u>, an eight year marketing campaign for the PA Insurance Fraud Prevention Authority, creating characters for animated and live action shorts as well as web, print, and outdoor promotions.
- Created, produced, and delivered eight successful Kickstarter campaigns to launch a series of award-winning playing card decks, twelve of which are hand illustrated by me.
- Animated several informative advertisements in a variety of styles for brands such as <u>Smart Center</u> and <u>Ejudged</u>.
- Created my personal brand of <u>fine artwork</u> to display and market in the form of prints, t-shirts, and playing cards.
- Created characters, game assets, and animations for a <u>Sheetz mobile game</u>.

Awards

 2020 Keystone Media Award PRSA of Central Pa

"BrainVessel's FAN-tastic Virtual Voyage" Live Steam

2020/21/22 Harrisburg
 Magazine Simply the Best Art
 Gallery

BrainVessel Art Gallery

 2018/2019 Central Pa Business Journal Emerging Business of the Year Finalist

BrainVessel Creative Co.

- 2014 Playing Card Awards
 Most Creative & Best
 Crowdfunded Product
- 2012 USA Today Top 10 best IOS games for iPhone/iPod Peakour Puzzle Game, Gotta Pea, inc.
- 2004 Recipient of Frances Larkin McComman Scholarship

Savannah College of Art and Design Managed the BrainVessel print program for artists in our network, assessing, printing and selling their artwork at our three <u>BrainVessel Art Gallery</u> locations.

Gotta Pea, Inc. — animator/illustrator

Aug 2012 - Dec 2012

- Streamlined and developed character designs for cartoon and toy property, <u>Gotta Pea</u>, and responsible for creating all visual assets of the cartoon property.
- Animated 2D sprites and graphics for IOS game Peakour and worked with a team of developers to design game mechanics and level design.
- Worked on game mechanics and game assets for other Gotta Pea games and desktop activities such as "Pea in the Pool" and "Pea Yourself".
- Created animated trailers and promotional videos using Gotta Pea characters.

andCulture — animator/illustrator
Aug 2009 - July 2012

- Created characters, illustrations, and animations in marketing campaigns for clients such as <u>Get Satisfaction</u> in which I created the character JarGon, providing animation and illustrations for web and print media.
- Storyboarded and animated shorts for <u>Glummies</u>, an animated web cartoon property as well as assets for an interactive website and merchandise.

PORTFOLIO LINK — https://brainvessel.com/kreiger-portfolio/

DEMO REELS

Character Animation Reel — https://vimeo.com/810712131

Corporate Animation Reel — https://vimeo.com/810718505

Game Asset Reel _____https://vimeo.com/810722751